

# Advanced Product Owner

Training program

PUBLIC: €1,600 Excl. VAT\*

INTRA : €8,900 Excl. VAT\*

\*Applicable rates from 1/1/26 to 12/31/26

2 DAYS (14h)

Learn to manage delivery: backlog, team, and unexpected issues

## Target audience and prerequisites

This training is intended for Product Owners with at least 9 months of experience, and for individuals with a solid understanding of core Agile principles (roles, ceremonies, and related artifacts).

Participants are expected to have already taken part in a project conducted using Agile methodology in order to attend this course.

## Training objectives

Learn to manage delivery: backlog, team, and unexpected issues.



- ✓ **PRODUCT CULTURE:** Understand the **fundamentals** of product culture, **agile** values and principles
- ✓ **DELIVERY:** Effectively master **backlog management, prioritization, user story breakdown, and estimation**
- ✓ **TEAM:** Learn how to **facilitate daily team operations** and effectively **manage relationships** with stakeholders
- ✓ **MONITORING AND CONTINUOUS IMPROVEMENT:** Understand the levers of team **performance and predictability** within a continuous improvement approach

## Acquired skills assessment

- Acquired skills are assessed throughout the course by the trainers.
- At the end of the session, participants will receive a certificate of completion.



# Advanced Product Owner

## Training program

90%

Satisfaction rate  
in 2025

## Training program

2 DAYS (14h)

### MODULE 1 Product Culture and process

- What is Product Management?
- Focus on Agility
- What is a Product Process?
- The Product Owner role

CULTURE

PRODUCT MANAGEMENT

ROLE

### MODULE 2 Understand the problem

- Manage incoming requests
- Digging into the problem
- How to prioritize topics

STAKEHOLDERS

FRAMING

DISCOVERY

### MODULE 3 Build the product

- Identify the best product solution
- Prepare the backlog
- Plan your Sprint
- Manage delivery with Agility
- Track progress and handle blockers
- Ship the features

BACKLOG

USER STORY

SPRINT

VELOCITY

PLANNING

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**Training program**

2 DAYS (14h)

## MODULE 4 Continuous improvement

- Handle bugs and technical debt
- How to manage documentation effectively?
- Improve the deployment process with DevOps
- Evolve your product
- Strengthen your relationships with the development team and stakeholders

DEBT

BUGS

DOCUMENTATION

TEAM

# Thiga Academy

## Our support

## Teaching method

**Practical work accounts for around 40% of the course.** This is complemented by **40% of theory and 20% of discussion** between participants and trainers, to ensure that the content is adapted to each participant's individual context. A "red thread" product will be used as a case study throughout all the workshops.

## Practical information

### PRIVATE



Sessions are designed for groups of **6 to 10 participants**. We can organize training on **our premises in Paris**, on **your premises**, or **remotely**, up to 7 days before the scheduled date, subject to availability and **receipt of a signed agreement**.

### PUBLIC



Sessions are designed for groups of **6 to 12 participants at our Paris premises**. Registration is open **until the day before the training session**, subject to availability of places and receipt of a **signed agreement** before the session.

- ✓ *We adapt our services for people with disability upon request.*
- ✓ *Special rates for individuals and self-employed people (please contact us).*

## Thiga's certification



### Product expert certification

Skills development begins with training and culminates in certification. Our certification, developed entirely by Thiga consultants and trainers, allows participants to assess and validate their skills, enhance their expertise, and advance their careers. The certification exam is recognized by the Product community.

## Our tailor-made offer

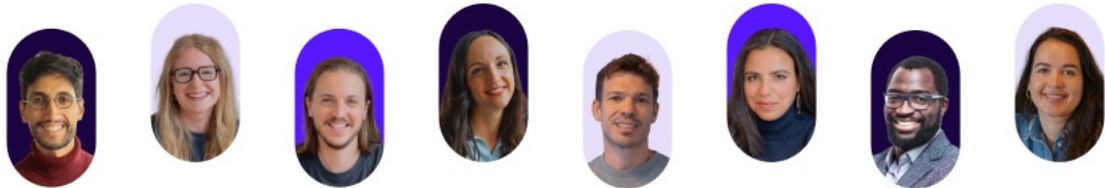
**Thiga Academy can create customized courses for all your needs, from ten to several hundred participants.**

- ✓ Onboard new team members
- ✓ Retain talents
- ✓ Internal transformation support
- ✓ Create internal career paths

# Thiga Academy

They talk about us

## Our trainers



Our training courses are led by one of our **experts**, who act as **trainers**, **program designers**, and **consultants**. They combine their professional experience with pedagogical skills to support your skills development.

## What our Alumni say

“The training was great, very concrete and actionable. You can start applying it right away. The trainer constantly provided precise examples from his own experience. He showed us how he organizes his tools, roadmap, etc., which made everything very tangible. I can't wait to put it into practice.

**Tina** - Product Manager at Decathlon

“Many thanks for this top-quality training course, with many actionable elements in the PM's day-to-day role! It's a real gas pedal for going further and becoming more efficient. I really appreciated the fact that the trainers were also PMs or Heads of Product. You can get feedback on their experiences too.

**Tara** - Product Manager at Gens de Confiance

## Our Partners & Clients



# Thiga Academy

## Our training path

### 01 Product Basics

Agile awareness

Product Culture awareness

AI awareness

Product Owner

Figma Advanced

### 02 Product Builders

#### 0 to 2 years

Advanced Product Owner

Product Manager

Product Marketing

Product Designer

Tech for PM  
avec 

Fullstack Product Manager

GenAI:  
Learn how to prompt

Responsible Product

#### 2 to 4 years

Data Informed PM

AI Product Manager

Advanced Product Manager

Design System Strategy

Discovery Discipline

Product Soft Skills

Adopt a business-driven mindset in Product Design

Business Fundamentals

AI-Augmented Product Manager

Building great GenAI powered products

#### 4-5 years and above

Product Lead

Lean Portfolio Management

Product ROI

### 03 Product Leaders: 4-5 teams and more

Product Leadership Programme  
with 

Build the Best Product Organization

Unlock your team's power  
with 

Create and implement your Product strategy

Scale your Product organization

AI for Leaders

#### PRACTICAL INFORMATION

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# Thiga Academy

## About Thiga

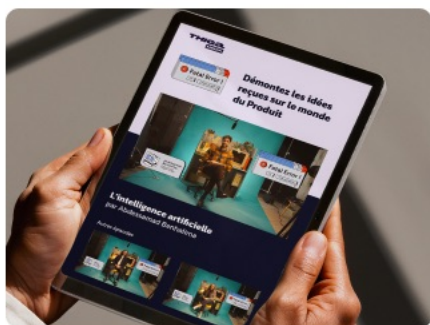


## Our books on Product

We have written and published several books on **Product Management and Product Design**. Our goal? To provide the Product community with actionable advice and methods, from mastering the basics of Product Management to setting up a full-fledged Product organization. Our entire training curriculum is built around these books.

## The Product Conf'

LPC (La Product Conf') brings together inventive and ambitious Product People who seek to **share their experiences** and discover the best ways to **turn their ideas into reality**. We empower the European Product community to **promote the product mindset** within their organizations.



## Our Media

Explore our media platform, designed to inform and inspire today's and tomorrow's **Product leaders**. You'll find everything you need to fuel your Product journey: practical guides, thought pieces by leading experts, thematic series, and in-depth articles. In short, original content to get you through the doors of the best tech companies.

## Contact



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