

**PRIVATE:** from **2 200 €** Excl. VAT\*

\*Applicable rates from 1/1/25 to 12/31/25

**1/2 DAY** (3h30)

# DEFINING YOUR OKRS

## PRODUCT LEVEL 2 (18 MONTHS TO 2 YEARS)

Learn how to successfully create, implement, and manage your OKRs

### Target audience and prerequisites

- ✓ **Product Managers:** looking to get started with and define relevant OKRs for their team

As the training is focused on defining OKRs, it can be beneficial to:

- Have a Product leader or manager to engage the team
- Have a multidisciplinary team to involve all key stakeholders (e.g., business, product, and tech teams)

### Training objective



Learn the essential steps to successfully create, implement, and manage OKRs:



- ✓ **UNDERSTAND:** The OKR method will be fully clear to you after this workshop
- ✓ **DEFINE:** Learn to translate the company's strategic goals into team OKRs
- ✓ **MANAGE:** Track your team's daily progress towards goals and measure their impact effectively

# Defining your OKRs

## Training program



### Training program

1/2 DAY (3h30)

#### MODULE 1 Understanding OKRs

- What are OKRs and what are their benefits?
- Linking OKRs with vision and strategy
- Understanding the three key components of OKRs: objectives, key results, and opportunities

STRATEGY

OBJECTIVES

KEY RESULTS

#### MODULE 2 Defining, managing, and evolving your OKRs

- Learn the best practices
- Define your objectives and key results
- How to track your OKRs
- When and how to adjust your OKRs

PRACTICAL EXERCISES

MEASUREMENT



If you have a specific need, contact us at [academy@thiga.fr](mailto:academy@thiga.fr) to discuss it and develop a training program tailored to your needs.

# Thiga Academy

Our support



## Teaching method

**Practical work accounts for around 50%** of the course. This is complemented by **30% of theory** and **20% of discussion** between participants and trainers, to ensure that the content is adapted to each participant's individual context. A "red thread" product will be used as a case study to run all the workshops.

## Practical information

PUBLIC



Sessions are designed for groups of **6 to 12 people at our Paris premises**. Registration is available **until the day before the training** session, subject to availability of places and to receiving the **signed agreement** before the session.

- ✓ *We adapt our services for people with disability upon request.*
- ✓ *Special rates for individuals and self-employed people (please contact us).*

## A tailor-made offer

**Thiga Academy can create customized courses for all your needs, from ten to several hundred participants.**

- ✓ Onboard new team members
- ✓ Retain talents
- ✓ Internal transformation support
- ✓ Create internal career paths

## Acquired skills assessment

- Acquired skills are assessed throughout the course by the trainers.
- At the end of the session, participants will receive a **certificate of completion**.

# Thiga Academy

Our Trainers and Alumni



## Our trainers



Our training courses are led by one of our **experts**. They are simultaneously **trainers**, program **creators** and **consultants** and they combine their professional experience and pedagogy to help you develop your skills.

## What our Alumni say



*"A training course given by someone who knows what he's talking about, who's really experienced in the field, in methodology. It's good to get reminded of essential concepts (northern star, metrics, perpetual questioning...)."*

**Vincent** — Freelance Product Manager



*"A very warm welcome from the members of Thiga, especially from our trainer. Her feedback was very enriching and she knew how to adapt certain elements to her audience (and notably to me)"*

**Océane** — Product Designer at RCA

## Our Partners & Clients

Doctolib

Disney

deezer

ManoMano

Carrefour

BlaBlaCar

mestic

ACCOR

Club Med

DECATHLON

L'ORÉAL

radiofrance

Cartier

CHANEL

Qare

POINT.P

NICKEL

meilleurs agents

Schneider Electric

AVA

CARGLASS

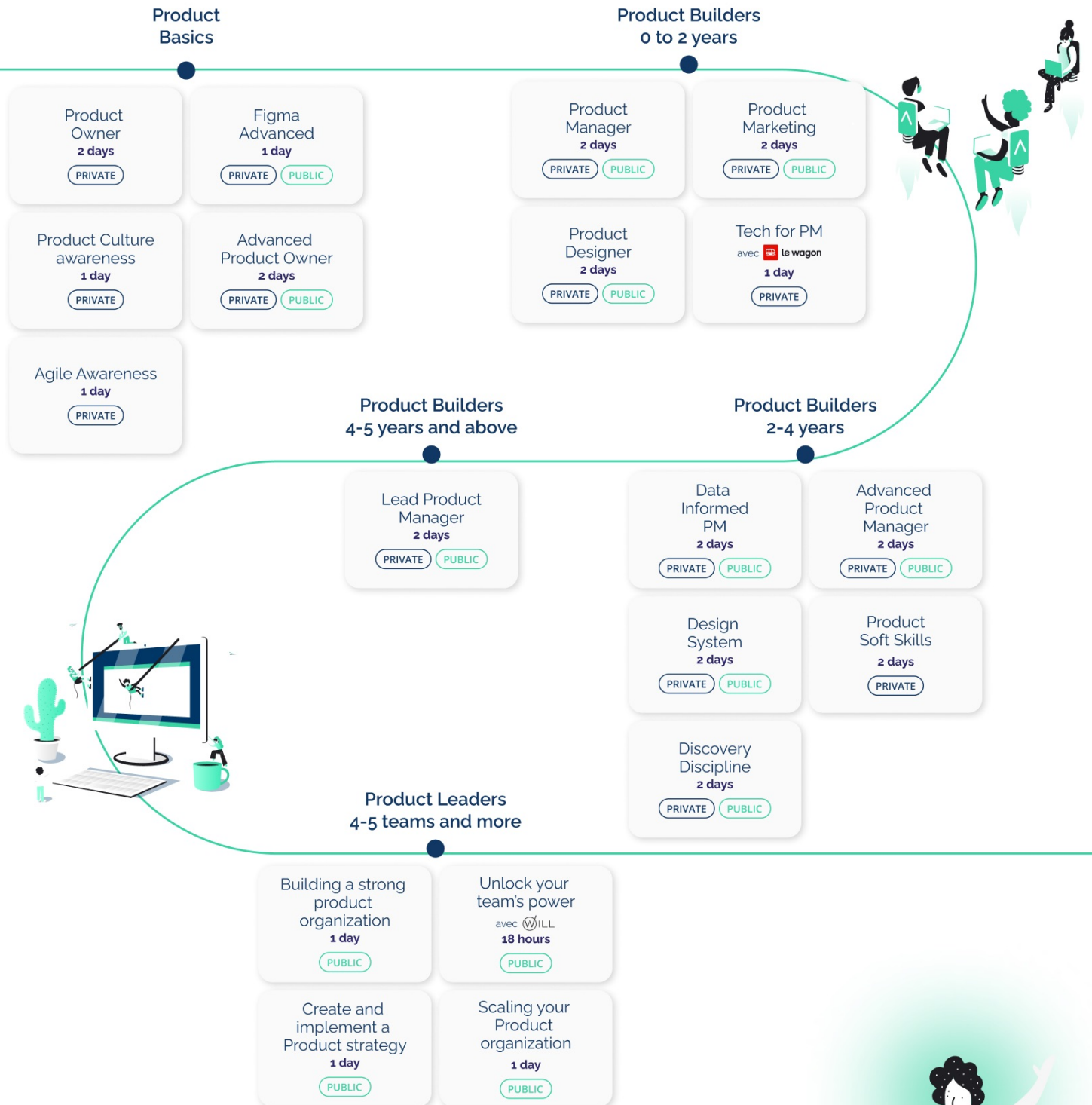
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SOCIETE GENERALE

# Thiga Academy

Our training path



# Thiga Academy

About Thiga



## Our books on Product

We have written and published several books on **Product Management** and **Product Design**. Our goal? To provide the Product community with actionable advice and methods, from mastering the basics of Product Management to setting up a full-fledged Product organization. Our entire training curriculum is **built around these books**.

## The Product Conf'

LPC (La Product Conf') brings together inventive and ambitious Product People who seek to **share their experiences** and discover the best ways to **turn their ideas into reality**. We empower the European Product community to **promote the product mindset** within their organizations.



## Our Media

Explore our media platform, designed to inform and inspire today's and tomorrow's **Product leaders**. You'll find everything you need to fuel your Product journey: practical guides, thought pieces by leading experts, thematic series, and in-depth articles. In short, original content to get you through the doors of the best tech companies.

## Contact



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